



# Woodhall Press

## 2021 Writers Conference

### CREATING YOUR VIDEO BOOK PITCH

We encourage every conference attendee to submit a video. If you have a completed manuscript, or even just a well-developed story concept, this is your opportunity to get feedback from experts about the market potential for your project and other business considerations around your creative endeavor. The format of your video can be as simple as you speaking into the camera, or it might include some technical embellishments, like a book trailer. There is no minimum length, but the video should not exceed 2:30 in length, to be fair to other writers. Be sure that your video contains the following information, in any order, at some point within the video:

- Book title
- Book category and subcategory (Fiction / thriller, Nonfiction / memoir, Poetry, etc.)
- Author name
- Plot summary - for fiction or nonfiction (or theme, for poetry or short story collection)
- Character descriptions
- Target audience
- Why are you the right author to write this book?

### SUBMITTING YOUR VIDEO BOOK PITCH

Don't let unfamiliar technology stand in your way. If you've never created and uploaded a video before, don't worry. It's almost as easy as joining a Zoom conference!

- Create/access your YouTube account and upload your video
  - Access your YouTube account
  - Upload your video
  - Share your video
  - Visit <https://support.google.com/youtube> for more information
- Vimeo is an alternative to YouTube
  - Create a Vimeo account
  - Upload your video
  - Share your video
  - Visit <https://vimeo.com/upload> for more information.
- Share the video URL with [rebecca@woodhallpress.com](mailto:rebecca@woodhallpress.com) by August 19th.